

entrepreneurs club

eine studentische Initiative der
Zeppelin University

Veranstaltungskoordination:

Benjamin Rohé

- Entrepreneur since the age of 17
- co-founded a public company and worked in the mobile industry
- Worked for Buongiorno SpA Group - developed & grew businesses across Europe, supported in acquisitions. Buongiorno went public in 2004
- investing time and money into startups for the past 3 years
- Advisor to Deutsche Telekom AG

Dozenten:

08.03.2010 Spirit of Entrepreneurship: Maks Giordano

- Head Of Innovation, Member Of the Management Board at SevenOne Intermedia GmbH
- Business Strategy Europe at Kyte
- Co-Founder, Partner at icm (sold to WPP Agency Network)

08.03.2010 Spirit of Entrepreneurship Alfred K. Roth

- 18 years of experience in IT, telecommunications and high tech areas
- Generalist with extensive knowledge in sales, marketing and strategy.
- International experience
- Leadership-driven entrepreneur
- Extensive knowledge in managing people
- Extensive experience in the areas of restructuring, MBI, M&A, IPOs

09.03.2010 Ideenfindung und Bewertung sowie Teamfindung: Ibrahim Evsan

- Book author and Columnist for Newspapers on Social Media & E-Business
- CEO at United Prototype
- CEO at Evsan Media UG
- CEO & Founder at sevenload GmbH

10.03.2010 - Technology know-how: Thomas Bachem

- Founder & Managing Director at United Prototype
- Owner at Bachem Ventures

- CTO & Co-Founder at sevenload GmbH

11.03.2010 Rechtliche und steuerliche Gründungsaspekte - Schwerpunkt IT Recht Dr. Michael Kummermehr

- Partner at Wegner Ullrich Mueller-Helle & Partner
- Legal Counsel at Yahoo! Europe, Ltd.
- Counsel at Wilmer Hale

Dr. Michael Kummermehr focuses on matters relating to distribution, licensing, IT and IP law as well as the law governing new media. He also advises on issues concerning the regulation of medicinal drugs and medical devices. His clients come from the IT/internet/e-commerce and biotechnology/pharmaceutical industries, as well as the media/entertainment/arts sectors.

11.03.2010 Rechtliche und steuerliche Gründungsaspekte - Schwerpunkt Gesellschaftsrecht

Dr. Adrian Müller-Helle advises renowned national and international clients on all aspects of corporate and commercial law, particularly with regard to the establishment and transformation of companies. He conducts litigation and arbitration proceedings, and assists clients with regard to the acquisition of real estate and companies.

12.03.2010 Online Marketing (SEO/SEM/Affiliate) Jochen Maaß

- Business Angel in > 20 companies
- Founder at SEOlytics GmbH
- CEO & Founder at artaxo AG

12.03.2010 Strategie und Geschäftsmodelle im E-Business Jörg Rheinboldt

- Founding Benefactor at betterplace.org
- Chairman of the Board of Directors at alaTest International Consumer Services AB
- Founder, Managing Partner at M10 GmbH • CEO of eBay Germany
- co-founder Alando

12.03.2010 Strategie und Geschäftsmodelle im E-Business Dr. Niko Waesche

- Media and Entertainment Leader (NE Europe), Partner at IBM Global Business Services
- Columnist on Entrepreneurship and > Innovation at Financial Times Deutschland
- Vice President and Managing Director Germany at GRP Partners
- Co-Founder at surface Gesellschaft fuer Gestaltung mbH

13.03.2010 - Workshop + Q&A: Maks Giordano, Benjamin Rohé + ggf. Jochen Maaß

Ansprechpartner:

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