

Kathrin Haberle | Curriculum Vitae



EDUCATION

- 2008 – PhD in Business Administration, University of Passau
2001 – 2005 M.Sc. in Business Administration, University of Mannheim
1999 – 2001 B.Sc. in Business Administration, University of Passau

RESEARCH FELLOWSHIPS

- 2007 – today Zeppelin University
Chair for Strategic Organization & Finance, Prof. Dr. Stephan A. Jansen, 2009 – today
Chair for International Management, Prof. Dr. Heike Proff, 2007 – 2009
- 2006 – 2007 University of Passau
Chair of Organization & HR Management, Prof. Dr. Rolf Bühner

PROFESSIONAL EXPERIENCE

- 2006 – 2007 VBM/BayME, Passau/Munich, Research & Consulting Project
2005 DaimlerChrysler UK Ltd., Milton Keynes, Network Development
2004 BMW AG, Munich, Inhouse Consulting
2002 Frost & Sullivan Ltd., London, Marketing
2002 Secal S.A., Strasbourg, Audit & Accounting
1999 Friedrich Grohe AG, Menden, International Sales
1999 Volksbank Bonn Rhein-Sieg eG, Bonn, Private Banking
1999 OBO Bettermann GmbH&Co.KG, Menden, Production & Quality Control

ACADEMIC-INDUSTRY COLLABORATION

- 2011 Zeppelin GmbH, Group Development, Research Cooperation
2008 Daimler AG, Global Training, Research Cooperation
2008 – 2011 Daimler AG, Global Product Planning, Teaching Cooperation
2006 – 2007 Bavarian Metal & Electronic Industry Association, Research and Consulting Project
2003 BMW Canada Inc., Research Cooperation

PRESENTED CONFERENCE PAPERS

Brummer, F./Haberle, K. (2010): The Dynamics of Cognitive Structures in Periods of Discontinuous Change. Israel Strategy Conference. Haifa, 27-29 Dec 2010.

Haberle, K. (2010): The Impact of CEO Change on Simple and Complex Cognition Modes. Academy of Management Annual Meeting. Montréal, 6-10 Aug 2010.

Haberle, K./Proff, H. (2009): Sinkende Bedeutung von Ambidextrie durch dynamische Strategien. 6. Symposium zum Strategischen Kompetenzmanagement. Marburg, 23-25 Sep 2009.

Haberle, K. (2009): Cognitive Dynamics in High-Velocity Markets. EIASM. Brussels, 8-12 June 2009.

Haberle, K. (2008): Managerial Cognition, Resource Dynamics and Sustainable Competitive Advantage. 8th Int. Conference on Competence-Based Mgmt. Copenhagen, 29-30 Sep 2008.

Haberle, K. (2008): Dynamic Capabilities at Subsidiary Level. DRUID DIME Academy 2008 Winter Conference. Aalborg, 17-19 Jan 2008.

PUBLICATIONS

Proff, H./Haberle, K. (2011): Private Equity Involvement and Value-Added Optimization, in: Zentes, J./Swoboda, B. (Eds.): Cases in International Management, 4. Ed., Gabler: In Press.

Proff, H./Haberle, K. (2010): Begrenzung von Ambidextrie durch konsistentes dynamisches Management, in: Stephan, M./Kerber, W. (Hrsg.): Ambidextrie. Der unternehmerische Drahtseilakt zwischen Ressourcenexploration und -exploitation. Jahrbuch „Strategisches Kompetenzmanagement“ 2009/10, Rainer-Hampp: 81-118.

Proff, H./Haberle, K. (2008): Strategisches Kompetenzmanagement in der Betriebswirtschaftslehre, in: Eisenkopf, A./Opitz, C./Proff, H. (Hrsg.): Strategisches Kompetenz-Management im Rahmen der Betriebswirtschaftslehre – Eine Standortbestimmung, Gabler: 445-465.

Proff, H./Haberle, K. (2007): Optimierung der internationalen Wertschöpfung durch Private Equity Investoren – das Beispiel Grohe, in: Zentes, J./Swoboda, B. (Hrsg.): Fallstudien zum Internationalen Management, 3. Aufl., Gabler: 293-311.

Haberle, K. (2007): Markteintrittsstrategien in Mittel- und Osteuropa. Forschungsbericht Univ. Passau

UNIVERSITY DEVELOPMENT & HONORARY APPOINTMENTS

- 2008 – 2010 Research Council, Zeppelin U.
- 2007 – 2009 PhD Council, Zeppelin U.
- 2007 – 2008 Organizing Committee of 5th Conference on Competence-Based Mgmt., Zeppelin U.
- 2000 – 2001 Faculty Council, U. Passau
- 2000 – 2004 Student Delegate at Local and European Level in Various Roles and Associations.
Expertise: Higher Education; EU Enlargement

TEACHING

- 2007 – 2011 International and Intercultural Management, M.A., Zeppelin University
- 2007 – 2011 International and Intercultural Management, B.A., Zeppelin University
- 2007 – 2008 Strategic Management, M.A., Zeppelin University
- 2007 – 2008 Strategic Management, B.A., Zeppelin University

WORKSHOPS

- Academic-Practitioner Collaborations, Academy of Management, 2011
- Emergence in Process Research, Academy of Management, 2011
- Dynamics of Market Categories, Academy of Management, 2011
- Doing, Writing & Publishing Process Research, Academy of Management, 2010
- Global Cost Drivers in Aerospace Manufacturing, Academy of Management, 2010
- Experiential Learning International, Academy of Management, 2010
- Research Funding Workshop, Zeppelin U., 2010
- Research Seminar on Marketing and Financial Performance, U. Passau, 2010
- Introduction to Sequence Analysis, GESIS, 2009
- Advanced Network Analysis, Zeppelin U./Max-Planck-Institut, 2009
- Social Network Analysis and Visualization, EIASM, 2009
- Problem-Based Learning, Zeppelin U./U. Pennsylvania, 2009
- Positioning, Reviewing and Publishing, Passau Graduate School, 2008
- Academic Coaching, osb international, Oct 2008
- Structural Equation Modelling Using PLS, Cologne Graduate School, 2008
- Qualitative Methodologies in Business Research, VHB, Zurich U., 2008
- Political Aspects in Int. Mgmt, VHB WK INT, Vienna University of Economics, 2008

CONTACT DETAILS

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