

9 international topics  
11 scholars from 9 universities

7200 intensive minutes

70 students

from more than  
50 different  
universities

4 evening lectures

1000 questions 1000 answers

**International**  
**Spring School**  
**2009**

A one-week study experience on current global issues  
for outstanding Bachelor students.

15 – 20 March 2009

Zeppelin University | Friedrichshafen, Lake of Constance | Germany

# International Spring School 2009

## **The Scholars:**

- | Prof. Robert Bennett (Butler University)
- | Prof. Lawrence Lad (Butler University)
- | Prof. Richard T. Conant (Colorado State University)
- | Prof. John Urry (Lancaster University)
- | Prof. Hans Ulrich Gumbrecht (Stanford University)
- | Prof. Roger Pielke (University of Colorado)
- | Prof. Guy Peters (University of Pittsburgh)
- | Prof. Dennis Briscoe (University of San Diego)
- | Prof. Kathy Menzie (Washburn University)
- | Prof. Dr. Peter Kenning (Zeppelin University)
- | Armin Pongs, Journalist, Publisher & Sociologist

## **The Topics:**

- | Business Ethics
- | The New World of Business – Learning to Cope with Chaos
- | International Strategy & Corporate Citizenship
- | Science, Policy & Politics of Climate Change
- | Social Science and Climate Change
- | Politics in Literature and Film
- | Do Lyrical Texts Contain a Particular Cognition Function?
- | Public Relations Strategy and Social Media
- | In Which Society Are We Living?

## **The Application:**

- | Tuition and lodging for admitted students will be provided as a scholarship by Zeppelin University.
- | Application will be closed on Friday, February 6, 2009.
- | For further information and application see: [www.zeppelin-university.de/springschool](http://www.zeppelin-university.de/springschool)